



**CHICAGO  
REGION  
TREES  
INITIATIVE**

Our Trees.  
Our Communities.  
Our Future.



**THE  
CHAMPION  
of TREES**

Appendix R: [The Conservation Foundation](#)

The screenshot shows the homepage of The Conservation Foundation. At the top left is a logo celebrating 45 years, featuring a heron and the text 'THE CONSERVATION FOUNDATION Since 1972'. To the right of the logo is a navigation menu with links for 'About Us', 'Videos & Publications', 'Events', 'Donate', 'Contact Us', and social media icons for Facebook, Twitter, and YouTube, followed by a 'BLOG' link. A search bar is located on the far right. The main banner area features the slogan 'We save land. We save rivers.' and a 'Shop The Rookery Online Store' link. Below the slogan are three buttons: 'Sign up Now', 'Volunteer', 'Membership', and 'Donate'. A dark green navigation bar contains the following menu items: 'Preserving Land', 'Protecting Rivers & Streams', 'Educating & Empowering', 'Conservation@Home', 'Sustainability', and 'Partner With Us'. The main content area is divided into two sections. The left section, titled 'TCF in Your Neighborhood', lists 'Will COUNTY', 'Kane COUNTY', 'DuPage COUNTY', 'Kendall COUNTY', and 'Other Places We Work'. The right section is a large banner celebrating '45 years of saving nature in your neighborhood in 2017', featuring a 'Learn More' button and several photographs of people and a building.