**FOR IMMEDIATE RELEASE**

**Use municipal press release letterhead**

**[COMMUNITY NAME] Joins Regional Tree Planting Initiative**

CITY (DATE) — (COMMUNITY) is joining the Plant Trees for Communities initiative to plant at least 340 new trees in the Chicago region in 2021 to build a healthier urban forest.

The effort involving the seven-county Chicago region and all 50 City of Chicago wards is being spearheaded by the Chicago Region Trees Initiative (CRTI), a partnership of more than 200 organizations taking coordinated action to improve the health, diversity and equitable distribution of trees in the Chicago region.

(Use this space to discuss the location of the tree and the time of the planting, as well as a community representative quote.)

“Trees provide residents with significant benefits to their wellbeing, including cleaner air and water, reduced heat and flooding, and improved mental and physical health,” said CRTI Director Lydia Scott. “By committing to planting and growing trees to maturity, the community is contributing to the overall health of the Chicago region’s urban forest and its residents.”

(Include a quote from local spokesperson.)

CRTI provides participating communities with planting and care instructions, a tree owner’s manual, and supportive services, and the tree will be identified by a commemorative tree tag.

To learn more about and donate to the Plant Trees for Communities initiative, visit ChicagoRTI.org/TreesForCommunities.

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 **About Chicago Region Trees Initiative (CRTI)**

The Chicago Region Trees Initiative (CRTI) is a partnership for coordinated action to improve the health, diversity, and equitable distribution of trees in the Chicago region, to benefit people and communities. Established in 2013, it is the largest initiative of its kind in the United States. Founded by The Morton Arboretum, CRTI brings together more than 200 partners from industry, community, and government organizations with a comprehensive plan to lead regional action for trees through 2050. For more information: [ChicagoRTI.org.](http://chicagorti.org/)